Building a Better Voice for Democracy Reform: The Demos / NVRI merger

Participating Organizations

- National Voting Rights Institute, Brighton, MA

Please note that all data below was derived from the collaboration's nomination for the Collaboration Prize. None of the submitted data were independently verified for accuracy.

**Type of Collaboration:** Merger by which governance, programs and administrative functions have been combined but which may or may not have included the integration into a single corporate entity.

**Geographic Scope:** National

**Collaboration Focus Area:**

- Civil Rights
- Public Affairs

**Population Served:**

- Minorities
- Economically Disadvantaged

**Year Collaboration was Established:** 2006

**Goals Sought Through Collaboration:**

- Achieve administrative efficiencies
- Improve the quality of services / programs
- Serve more and/or different clients / audiences
- Expand reach and/or range of services / programs
- Improve programmatic outcomes
- Develop a stronger / more effective "voice"
- Maximize financial resources

**Reasons Prompting Collaboration:** Competition for funding, donors and/or clientele

**Who Initiated Collaboration:** Executive Director(s) / CEO(s) / President(s)

**Number of Participating Organizations:** 2

**Were Partners Added or Dropped?:** No

**Management Structure:** One Executive Director / CEO / President

**Challenges to Making the Collaboration Work:** Raising funds or integrating fund development to support the collaboration
Internal Efficiencies and Effectiveness:

- Fund development - Improved fundraising results
- Financial savings - Consolidation of management / administration
- Financial savings - Combined / coordinated marketing
- Financial savings - Joint purchasing
- Financial savings - Consolidation of staff positions
- Financial savings - Coordination / consolidation of programming
- Financial savings - Reduced legal costs

Community Impact:

- Stronger / more effective "voice"
- Improved quality of programs / services
- Improved programmatic outcomes